

Wickens Herzer Panza Craft Brewery Counsel On-Call™

Tier One: Pint

This tier is best suited for a brewery-in-planning or a start-up brewery.

\$1,000 per month

- Introductory top-to-bottom legal compliance audit.
- Unlimited emails and telephone calls to answer basic questions and offer legal advice regarding the operation of your craft brewery.
- Assistance with preparation of documents for corporation formation, employee onboarding, and non-disclosure agreements.
- Annual state-of-the-business strategy meeting

Tier Two: Six-Pack

This tier is best suited for a single-location brewery balancing production and taproom operations.

\$1,500 per month

Includes everything in Pint, plus:

- One trademark filing per year in one class and monitoring of that mark.
- Pre-execution review of one contract and one redline edit.
- Annual employee handbook review and update.
- Annual workplace harassment training.
- Quarterly strategy session meeting.

Tier Three: Keg

This tier is best suited for a multi-location or expanding brewery ready to distribute or scale.

\$2,500 per month

Everything in Pint and Six-Pack, plus:

- Up to five trademark filing per year in one class and monitoring of those marks.
- Distribution and licensing assistance, review, and negotiation.
- Access to a library of template agreements.
- Label review and TTB compliance.
- 10 percent discount on any additional legal services.

For more information about WHP's Craft Beer practice, or to discuss or enroll in Craft Brewery Counsel On-Call™, please contact Jon Hyman (JHyman@WickensLaw.com) | 440-695-8044).

*** Exclusions:** Services contained in a tier higher than that to which you are subscribed; litigation by or against you; administrative proceedings, investigations, or audits brought by federal, state, or local agency or regulatory bodies; internal investigations of workplace or corporate misconduct; negotiation, drafting, or editing of contracts, leases, other third-party agreements, and employment agreements and other documents; corporate transactions including equity raises, mergers, or acquisitions; the preparation and filing of patent applications; and anything else not specifically referenced in the tier to which you are subscribed.

