

Wickens Herzer Panza Craft Brewery Counsel On-Call™

Tier One: Pint

This tier is best suited for a start-up brewery or brewery in-planning.

\$750 per month

- An introductory top-to-bottom legal compliance audit.
- Unlimited emails and telephone calls to answer basic questions and offer legal advice regarding the operation of your craft brewery.
- Pre-execution contract review (limited to one per month; negotiation and drafting will be billed by the hour if necessary and after notification and approval by client).
- Assistance with preparation of documents for corporation formation, employee onboarding, and non-disclosure agreements.

Tier Two: Six-Pack

This tier is best suited for a single-location brewery with no retail sales or retail sales limited to in-brewery only.

\$1,250 per month

- Everything in Tier One.
- One trademark filing per year in one class (government fees for extra classes will be billed separately after client approval).
- Monitoring of up to five trademarks per year for potential infringement.
- One employee handbook review and update per year.
- Quarterly strategy session meeting.

Tier Three: Keg

This tier is best suited for a brewery with multiple locations, retail distribution, or expansion plans.

\$2,000 per month

- Everything in Tier One and Tier Two.
- Annual review of distribution and licensing agreements.
- Annual review of business formation documents.
- State and federal licensing review, negotiation, and other assistance.
- 10 percent discount on any additional legal services.

For more information about this service or WHP's Craft Beer Practice Group in general, or to discuss how to enroll in Craft Brewery Counsel On-Call™, please contact the Group's Co-Chairs:

Jon Hyman (JHyman@WickensLaw.com | 440-695-8044) or Grant Steyer (GSteyer@Wickenslaw.com | 440-695-8087)

*** Exclusions:** Services contained in a tier higher than that to which you are subscribed; litigation by or against you; administrative proceedings, investigations, or audits brought by federal, state, or local agency or regulatory bodies; internal investigations of workplace or corporate misconduct; negotiation, drafting, or editing of contracts, leases, other third-party agreements, and employment agreements and other documents; corporate transactions including equity raises, mergers, or acquisitions; the preparation and filing of patent applications; and anything else not specifically referenced in the tier to which you are subscribed.

