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Education: Cleveland State University (B.B.A., Marketing, 1972); Baldwin-Wallace College (Executive M.B.A., 1984); Cleveland-Marshall College of Law (J.D., 1988).

Bar Admissions: 1989, Ohio.

Former Dental Equipment and Supply Salesman: Prior to practicing law in the representation of dentists and dental practices, Bill worked as a dental dealer in the dental equipment and supply industry, primarily with Saslow and Meer Dental Companies, for 16¹/₂ years as a territory salesman, equipment specialist and General Manager of Saslow Dental Company Northern Ohio.

Member: Lorain County, Cleveland Metropolitan, Ohio, and American (Member, Closely Held Businesses Committee - Section of Taxation) Bar Associations; Small Business Council of America (Director/Officer); Delta Theta Phi Law Fraternity.

Author - Books:

- Business, Legal, And Tax Planning for the Dental Practice, Pennwell Corporation (1994);
- The Limited Liability Company and Other Entities for Dentistry, Randall K. Berning & Affiliates (1996);
- The Practice Acquisition Handbook, Randall K. Berning & Affiliates (1997);
- Business, Legal, And Tax Planning for the Dental Practice, Second Edition, Pennwell Corporation (2001);
- Joining and Leaving the Dental Practice, Pennwell Corporation (2007);
- Business, Legal, And Tax Planning for the Dental Practice, Third Edition, published online at www.wickenslaw.com.

Author - Articles:

- The Basics of Hiring and Firing, CDA Journal (1996);
- Determining Practice Value, Strategies For Success (1997);
- Selling Your Practice To Or Accepting Employment With A Dental Management Company (1997);
- Who's the boss?, Dental Economics (1998);
- Buyers Must Be Wary of the Practice of Real Estate, Veterinary Business (1998);

- Lease and Real Estate Matters, The Greater Cleveland Dental Society (1998);
- Ready...Set...Retire!, Dental Economics (2001);
- Quarterly supplement to Business, Legal, And Tax Planning for the Dental Practice, published online at www.wickenslaw.com.

Lecturer: Frequent speaker to dental groups on succession planning, practice operations, personal planning and practice entry, as well as tax lawyers on behalf of the American Bar Association Section of Taxation.

Appointment: American Bar Association, Tax Section - Chair, Subcommittee for Doctors, Lawyers and Other Professionals, 2003-2005 Term; Vice-Chair, Professional Services, 2003-2005 Term; Chair, Closely Held Business Committee, American Bar Association, Section of Taxation, 2007-2009 Term.

Areas of Practice: [Business Organizations and Tax](#), [Ohio Dental Practice Issues](#), [Mergers and Acquisitions](#), [Health Care](#), [Succession Planning for Professionals](#), [Employee Benefits](#)